

# André Felipe

Phone: +55 11 97514-3987  
andre@things.com.br

## Skills:

Extensive graphic user interface design experience (10 years) and have a proven ability to convey concepts through my design by coupling communication skills with a strong background in web application design. My experience includes development project management, core concept development, storyboarding, and web site content management by using my skills in logo design, graphic design, page layout, animation, etc.

## Expertise:

Web application development, standards-based website design, agraphic design, interactive ad

**Applications:** Dreamweaver, Photoshop, Flash, Illustrator, Maya

## Portfolio:

<http://www.things.com.br>

## Experience:

**Um.a** – setembro/2016 - setembro/2018  
Art Director

**boanova** – agosto/2011 - agosto/2016  
Art Director

**Brasilis Marketing** – setembro/2008 - julho/2011  
Art Director

**W/Brasil** – março/2008 - setembro/2008  
Art Director

**Sociedade DDP** – setembro /2007 - março/2008  
Art Director

**Tenda Digital** – agosto/2006 - setembro/2007  
Art Director

**VirtualNet** – novembro/2005 - julho/2006  
Web Designer

**McCann Erickson** – outubro/2003 - novembro/2005  
Web Designer

**Ricardo Botelho Marketing** – agosto/2000 - outubro/2003  
Web Designer Junior

## Education:

Instituto Presbiteriano Mackenzie (São Paulo/SP)  
Bachelor of Communication

## Spoken languages:

Portuguese – native speaker  
English – conversational – years of studies and self-teaching –  
used in personal contexts

### Clients

Samsung  
American Airlines  
Chevrolet  
Mastercard  
Siemens  
Boehringer Ingelheim  
Telefónica  
Nestlé  
Speedo  
Coca-Cola (Coke)  
Goodyear  
Microsoft  
**TIM**

### Breweries Clients

Baden Baden  
Devassa  
Petropolis

### Film Production Clientes

Columbia Pictures Brazil and Mexico  
Sony Pictures Brazil  
Buena Vista International Brazil  
Disney Pictures Brazil

### Research

Task Analysis  
Diary Studies